

# THE LOCAL CROWD MONADNOCK



## 2018 Annual Report

### Attracted a diversity of campaign teams to develop and launch crowdfunding campaigns on our platform

- Launched 10 crowdfunding campaigns based in 6 towns in the Monadnock region: Alstead, Chesterfield, Hinsdale, Keene, Peterborough, Winchester
- Collectively raised \$58,256 from 500 supporters (up from \$35,146 from 227 supporters in 2017)
- Seventy percent of TLC Monadnock campaigns met or surpassed their crowdfunding goals (Kickstarter has a 31% success rate)

### Successfully raised funds to cover portion of 2019 platform fees and continue past the pilot phase of this project

- Leveraged TLC Monadnock to raise \$2,500 -- allowing us to expand our platform to serve the entire region in 2019
- The Local Crowd secured a grant from the National Science Foundation to support the Fourth Sector Economy (stay tuned for details)

### About us:

The Local Crowd (TLC) Monadnock leverages the power of crowdfunding to cultivate a stronger ecosystem of investors, service providers and local economy champions investing in a local, green and fair economy in the Monadnock region.



Learn More: [tlcmonadnock.com](http://tlcmonadnock.com)