

2017 Monadnock Buy Local Level Benefits

Levels	Online Buy Local Directory (updated as needed)			Print Buy Local Guide (printed annually, released in November)				Shared Marketing Opportunities		
	General Listing	Member Listing	Featured Listing	Member Listing	Featured Listing	Free Ad*	Sustainer Listing	Group Ads (Plaid Friday)	Monadnock Shopper News Ads	Indie Week Ad
	Name, Town, Website	Searchable Listing by Products & Services	Logo, Photos & Bio	Name, Town, Website, Short Bio	Listing Highlighted	1/4 Page Ad	Name & Logo on page 3	Qualified to Place Ad (cost varies)	Qualified to Place Ad (contact Shopper for cost)	Named in Ad (no additional cost)
Independent Business/Non-Member (FREE)	✓	✓								
General Member (\$100/year)	✓	✓		✓				✓	✓	
Granite Member (\$250/year)	✓	✓	✓	✓	✓	✓		✓	✓	
Sustaining Member (\$500/year)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

* Boost your ad to a 1/2 Page for an additional \$100